

iDEAL Anti-Counterfeit Policy

Protecting the Integrity of Every iDEAL Product

At iDEAL, our reputation is built on trust, performance, and the unwavering quality of our products. To safeguard our customers and ensure every iDEAL product performs exactly as designed, we maintain strict standards for how our products are sold, sourced, and distributed.

This policy outlines measures to protect the iDEAL brand from counterfeit activity and to ensure a secure, transparent, and authentic end-to-end supply chain.

Authentic iDEAL Products—Only from Authorized Sources

To guarantee genuine quality, all iDEAL products must be purchased **directly from iDEAL** or from our network of [authorized distributors](#).

Purchasing from unauthorized channels may expose customers to counterfeit, altered, or non-conforming goods that do not meet iDEAL's performance or safety standards.

Supplier Responsibilities for Anti-Counterfeit Control

iDEAL suppliers play a critical role in maintaining product authenticity throughout the supply chain. To support that commitment, suppliers are required to:

1. Implement Counterfeit Prevention Systems

Suppliers must maintain a documented, effective system to prevent counterfeit parts or materials from entering any stage of the procurement, manufacturing, or distribution process.

2. Verify All Sub-Suppliers

Suppliers must ensure their sub-suppliers meet the same anti-counterfeit requirements. This includes confirming legitimacy, monitoring performance, and validating all sources of supply.



3. Purchase Only from Valid Manufacturers or Authorized Channels

All components must be purchased exclusively from:

- **Original Component Manufacturers (OCM)**
- **Original Equipment Manufacturers (OEM)**
- **Authorized distributors of the OCM or OEM**

These sourcing requirements apply to every level of the supply chain without exception.

Flow-Down Requirements

To protect the integrity of our supply chain at every stage, all anti-counterfeit requirements outlined in this policy must be **flowed down to every sub-supplier** involved in the procurement or production of materials for iDEAL.

This ensures that every component—big or small—upholds the same level of authenticity and reliability as our customers expect.

Our Commitment to Quality & Trust

iDEAL is committed to delivering products our customers can trust. By partnering with approved suppliers and maintaining strict sourcing controls, we ensure the safety, performance, and reliability of every iDEAL product worldwide.

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